



41st annual

Fallasburg Fall Festival

September 26 & 27, 2009

Presented by

Lowell Area
Arts Council

Non-Profit
Organization
U.S. Postage
PAID
PERMIT NO. 30
Lowell, MI 49331

Lowell Area
Arts Council

149 Hudson St., P.O. Box 53
Lowell, MI 49331

Return Service Requested

2009 Calendar

April 1, Wednesday

Application deadline – all materials must be postmarked by April 1, 2009 including *CD, jury fee & booth fee*.

April 25, Saturday

Jury results mailed. CDs & checks for unsuccessful candidates will be returned with notification.

June 5, Friday

Cancellation deadline for return of booth fee without penalty.

July 10, Friday

Promotional postcards will be distributed at artist request (please note quantities needed on application form).

2009 Fallasburg Fall Festival

Saturday, September 26: 10 am to 5 pm

Sunday, September 27: 10 am to 5 pm

* No rain date is scheduled.

The Fallasburg Fall Festival is a unique event that develops the potential of an extraordinary historical setting. This annual arts festival is held in and around the pavilion area at the west end of Fallasburg Park. Spanning the Flat River between the park and Fallasburg Village is the picturesque Fallasburg Covered Bridge, erected in 1871. The Old Schoolhouse Museum, at the east end of the village, will be open during festival, and the park itself provides many picnic areas and beautiful sight-seeing opportunities.

The Fallasburg Fall Festival brings in thousands of visitors from the greater Grand Rapids area and Lower Michigan. It is highly supported by the local community. The Festival features 85 exhibiting artists, musical entertainment, children's art activities, raffle tickets for wonderful prizes, demonstrations of traditional arts and crafts, and great food. The historical atmosphere and family fun will surely draw a large crowd again this year.

RULES

- Each artist may only apply in one category. Work that is exhibited must be compatible with CD images. We reserve the right to request removal of work that is inconsistent with submitted CD and implied quality of work.
- Work must be of original concept, design and execution. No commercially manufactured work may be sold. No copies, reproductions, novelties, crafts or kits.
- Jewelers must be the designers and hands-on makers of their work. Please note on CD image description if beads are handmade.
- Artist must be present with his/her work for duration of festival.
- Each artist is responsible for collection and payment of the 6% Michigan Sales Tax.
- No pets are allowed with exhibitors.
- Booth Size:
10' x 10' (physical space of 12' x 12' for set-up)
10' x 20' (physical space of 12' x 24' for set-up)
**Limited number of double booths available*
- The Lowell Area Arts Council requests that artist statements & photos be posted in exhibiting artist booth. (not required)
- Jury Procedure: A committee made up of Lowell Area Arts Council community artists and volunteers will select artists based on CD submitted for entry. **A new committee is selected each year** and the jury process is anonymous. The goal of this committee is to invite a diverse range of artists with broad representation of art media and creativity within media. ***Prior acceptance to Fallasburg Fall Festival will not guarantee future acceptance.***
- All parts of the application requirements **must** be followed. ***The Lowell Area Arts Council reserves the right to reject any registration entry that is not complete.***
- The Lowell Area Arts Council has an established policy to provide equal opportunity to participate in and benefit from all programs, activities, and services without regard to race, color, religion, national origin, age, sex, or handicap.

ENTRY PROCEDURES

- Complete all parts of the Application Form
- Submit 3 to 5 digital JPEG images on a CD. One image must represent a fully stocked booth set-up. **You must include an image of your booth.** Artwork on CD of booth image must represent the same artworks. **Your image is very important! Please include the highest quality JPEG on your CD you can produce. (5x7 300dpi is adequate)**
- **Photographs and Slides are not accepted.**
- Label each image with your name and a number to correspond with the CD description on the application form.
- Complete CD description / digital image section
- **Payment:** Two Checks. US currency only, payable to the Lowell Area Arts Council: nonrefundable \$15 administration fee, and \$175, \$250 or \$300 booth fee.
- **SASE:** Envelope with adequate postage for return of your CD. CD's of accepted work will be returned during Festival.

Please note the number of 41st Annual Fallasburg Fall Festival postcards you would like us to send to you:

Send completed application with CD to:

**Lowell Area Arts Council
PO Box 53
Lowell, MI 49331**

(Must be postmarked by April 1, 2009)

For more information call (616) 897-8545 or
E-mail info@lowellartscouncil.org

ARTIST APPLICATION

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Description of Digital JPEG on CD-ROM

CD / digital image #1 Title / Media / Description

CD / digital image #2 Title / Media / Description

CD / digital image #3 Title / Media / Description

CD / digital image #4 Title / Media / Description

CD / digital image #5 **up to date fully stocked booth**

I have read, understand and agree to the rules and guidelines required by the Lowell Area Arts Council to participate in the 41st annual Fallasburg Fall Festival. I agree that the Lowell Area Arts Council will not be liable for any loss or damage to exhibits, and/or works of art during the Fallasburg Fall Festival.

Signature _____

Select one category that best describes your art:

- | | |
|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Painting | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Floral |
| <input type="checkbox"/> Printmaking | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Glass |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Basketry |
| <input type="checkbox"/> Leather | <input type="checkbox"/> Ceramic |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Other _____ | |

Please specify special needs or requests:

(all requests will be considered but not guaranteed)

Booth Size Requested:

- 10' x 10' \$175
- 10' front x 20' deep \$250 (deep booth) *
- 20' front x 10' deep \$300 (gallery style) *

* limited spaces available, accepted artists will be notified of booth size.

I give permission for my CD to be reproduced for publicity purposes: ___ YES ___ NO

For Office Use Only

Jury Fee _____ Check # _____

Booth Fee _____ Check # _____

#CD image _____

Jury Results _____

Jury Notify _____

CD Returned _____